

Personal Specification

Engagement and Communications Officer

E = Essential, D = Desirable for applicant to meet relevant standard

| CRITERIA | STANDARD | E/D | MEASURED BY |
|------------------|--|-----|----------------------------|
| Work Experience: | Experience working in a communications role | E | Application form/Interview |
| | Experience of volunteers, supporter or donor coordination and development | D | Application form/Interview |
| | Experience of campaigning and/or community fundraising | D | Application form/Interview |
| | Experience of developing engaging content for a variety of channels | E | Application form/Interview |
| Qualification: | A degree or equivalent professional experience | E | Application form |
| | Comms qualification | D | Application form |
| Knowledge: | Understanding of, and sensitivity to, the issues relating to rape, sexual abuse and domestic violence, including their impact on women | E | Application form/Interview |
| | Knowledge of the fundraising regulator and fundraising best practice | D | Application form/Interview |
| Skills: | Excellent written and verbal communication skills | E | Application form/Interview |
| | Ability to effectively engage with internal and external stakeholders | E | Application form/Interview |
| | Ability to work under own initiative and demonstrate a creative approach to problem solving | E | Application form/Interview |

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| | High level of digital literacy, including Office packages, data management, google analytics and content management systems | E | |
| | Strong attention to detail and excellent planning, organisational, administrative and reporting skills | E | Application form/Interview |
| | Proven ability to effectively write and edit copy for different audiences | E | Application form |
| Attitude: | Commitment to working within all RSACC policies and procedures | E | Application form/Interview |
| | Commitment to the feminist paradigm and working in a woman-centred environment | E | Application form/Interview |
| | Flexible approach to working hours | E | Application form/Interview |
| | Demonstrate commitment to ongoing personal and professional development and able to acknowledge and state own learning needs | E | Application form/Interview |